



CLIHC 2015 Student Design Competition – Call for Proposals

Objectives

- Provide an opportunity for students of Human-Computer Interaction and related fields (e. g. Computer Science, Design, Psychology, Social Sciences, etc.) to participate in a Latin American event through a practical activity;
- Create an exhibition space of solutions to a problem socially relevant;
- Foster greater interaction between industry representatives and students.

Participants

- Groups of up to 4 students with 1 supervisor.
- Each team must have at least one student and one supervisor;
- The supervisor may be a professor or industry professional.

Theme challenge: Interactive technologies for a social impact in Latin America

Latin America is a booming developing region, and technology uptake in several of its countries has opened a plethora of possibilities for innovation and life improvement of its population. However, the region still has many challenges in several areas, along with a social divide between richer and poorer and difficulties with day-to-day life.

In this competition, students are challenged to propose interactive technological solutions to promote social impact relevant to the Latin American context. Proposals can include (but are not limited to): economic development, health, education, sustainability, security, ageing, culture, marginal groups, and other contexts that would tackle issues of social relevance in Latin America.

The solution can be a software, a tangible product, a service or a new process. However, it is essential that the solution be inspired by the people who face the challenge topic. Specifically, solutions should be given by thinking about what could be different in an ideal scenario (without limits of time, money or other resources).

Submissions

- Each team must submit a presentation in Portuguese, Spanish or English in PDF format with a maximum of 15 slides.
- Submissions should be sent by e-mail until the deadline specified in this call with copies to both organizers (Sandra and André), with the subject “CLIHC 2015 – Student Design Competition Submission”

The presentation should briefly describe:

- The Problem addressed;
- The Social impact of the proposed solution in the Latin American context;
- The Process used during the project;
- The Methodology, methods and techniques used;
- The Description of the target audience;
- The Proposed solution;

As with other submissions sent to CLIHC 2015. SDC entries should not have been previously accepted for presentation or publication in any other event.

Evaluation Process

Submissions will be evaluated based on:

- Quality of work
- Novelty of approach
- Significance of the contribution to the field of HCI
- Clarity of written presentation
- Strength of the case for the expected social impact of the proposal

Confidentiality of submissions is maintained during the review process. All rejected submissions will be kept confidential in perpetuity. All submitted materials for accepted submissions will be kept confidential until the start of the conference, with the exception of title and author information which will be published on the website prior to the conference. Submissions should not contain sensitive, private, or proprietary information that cannot be disclosed at publication time.

- A jury made up of researchers and industry representatives will choose the best five projects;
- The five projects selected will be invited to be presented during CLIHC 2015.
- These five projects selected for presentation should submit a report of up to six pages in ACM format describing in more detail the points raised in the first document submitted.

Final presentation at CLIHC 2015

The presentation should be only in Portuguese, English or Spanish. At least two representatives of each project must be present during the event to make the presentation of their project. A jury of four representatives from industry and academia will choose the three winning projects.

Sponsorship and prizes

ACM SIGCHI will sponsor travel expenses of a total of 10 (ten) participants, being two from each of the five finalists. Sponsorships will include airfares and hotel expenses.

CLICH 2015 will also waive registration fees for students classified to the Student Design Competition Finals.

Two students from the team winning in first place of the Student Design Competition will be awarded scholarships by ACM SIGCHI (USD 1000 each) to attend CHI 2016 in San Jose, California.

Important Dates

Deadline for submission: 4th September 2015

Results of the projects selected for the finals: 5th October 2015

Final versions of selected projects: 30th October 2015

Final presentation: 18th to 21st November 2015

Coordinators

- Sandra Murillo, México / UPAEP – sandrarocio.murillo[AT]upaep[DOT]mx
- André Pimenta Freire, Brazil / UFLA - apfreire[AT]dcc[DOT]ufla[DOT]br